



FASHION BRAIN ACADEMY

The 50 Minute Marketing Plan

...based on a system that's proven to work with private clients

When you get tired of creating kick-ass products that no one knows about, you decide it's time to try something different.

Jane's "Simple Six"

What is marketing anyway? Simple definition

Why we're online:

What's working now:

What's NOT working now:

Step One: _____

Step Two: _____

Quote – ““Words calculated to catch everyone may catch no one.”
-Adlai Stevenson

I will be deliberate about attracting:

I will be deliberate about repelling:

Step Three: _____

My home base is currently:

My goal is to have my home base be:

Step Four: _____

Step Five: _____

Quote – “Every month you ignore your customers, you lose 10% of your influence on them.” –Dan Kennedy

My ratio is _____

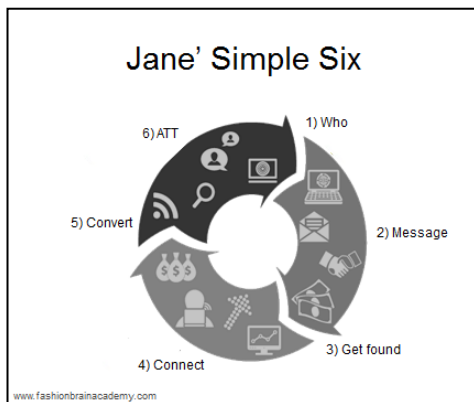
My ideal ratio should be _____

Step Six 6: _____

My current roadblocks are:

I will counteract them by doing this:

Jane's “Simple Six” Marketing System



Want to learn more?

Check out the complete online course, “20 Up” Marketing for Designers:

<http://fashionbrainacademy.com/training-courses/20-marketing/>

Use coupon code: FBIMARKETING for \$40 off the course