



## FASHION BRAIN ACADEMY

### 9 Vital Business Resources for Makers, Designers, and Artists

#### **Peek User Testing**

<http://peek.usertesting.com/>

Website reviews from regular people. Helps you understand the user experience – FREE

#### **Adobe Color CC**

<https://color.adobe.com>

Make a color palette – pre-set palettes to get your juices flowing - FREE

#### **Task Rabbit**

[www.taskrabbit.com](http://www.taskrabbit.com)

Have someone else do your errands – background checks on everyone

#### **Hoot suite**

<http://hootsuite.com>

Manage Twitter, Facebook, LinkedIn, Google+ from one place – FREE

#### **Canva**

<https://www.canva.com/>

“Amazingly simple graphic design”

#### **Maker’s Row**

<http://www.makersrow.com>

Site for factory sourcing

#### **Alexa**

<http://www.alexa.com>

Analytics for any website (check out your competitors, blog traffic, etc.)

#### **Royalty Free photos**

<http://morguefile.com/archive>

<http://us.fotolia.com/>

<http://unsplash.com/> (10 new photos every 10 days)

#### **Fiverr**

<http://fiverr.com/>

What people will do for you for \$5+