

Subject Line: Who makes that dress?

Hi BUYER'S NAME

Plaid is trending for F/W 15. Our tuxedo inspired shirt dress (center) is *perfect for an 11/1 Holiday delivery*. DESIGNER'S NAME combined black watch plaid, herringbone flannel, ultra suede trim, and silk chiffon sleeves to make this stunning tuxedo dress.

It's sure to draw attention and a "Who makes that dress?!?"



With our low minimums for 1st time buyers it's easy to try out a few pieces.

Interested? Call or email us at TEL NUMBER or EMAIL ADDRESS for more information.

P.S. We do personals :)

NAME and CONTACT INFO

Email Subject Line: New March Styles!!

See our newest inventory just in! Perfect styles to transition into Spring!

Let me know what you have in mind.

Thanks!

Jane Doe

Contact info

Line sheet attached to email...



Email Example

LA Mkt Appt or Road Appt? for line U really have to see-Photo's 2 follow

 TSmithCo1@aol.com
to TSmithCo1 ▾

T Smith & CO

Cordially invites you to preview the following line at one of the up and coming shows seen below.



Sincerely,

Tami H Smith

T. Smith & CO

New mart Bldg

127 East 9th St. **Suite 1005**

Los Angeles, CA 90015

[213-622-3449](tel:213-622-3449) phone

[213-623-5101](tel:213-623-5101) fax

WWW.TSmithShowroom.com

www.Facebook.com/TSmithCoShowroom

Upcoming Shows:

Los Angeles Market *Sunday October 12th - 16th*

CALA San Francisco *November 4th & 5th*

CALA Denver *November 11th & 12th*

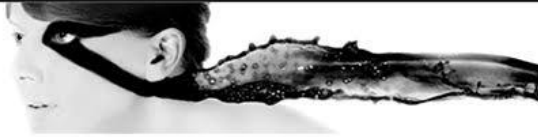
If you would like us to come to you then let us know, thanks

If you would like to be **removed** then please respond to this email, Thank you

Subject Line: [REDACTED] Jacket Is Back For \$65 Wholesale!

Fashion Forwards

Your Fashion Connection in the USA



We are excited to announce that our iconic [REDACTED] jacket is back at \$65 wholesale.

There are no minimums for this brand!

We are offering a 2 week delivery on orders that are placed by Sept 15.





If you are interested in ordering from us or have any questions about any of the other pieces from [REDACTED], feel free to email at [nicole@\[REDACTED\].com](mailto:nicole@[REDACTED].com)

Showroom located in the California Market Center

**Contact info and
location**

Example of a follow-up email from a rep

Hey,

I just wanted to follow up with you. I sent you a line sheet a few days ago and I hadn't heard back from you yet...

Let me know what you think.
Hope you had a great weekend!

SALES REP NAME

COMPANY NAME Inc.

Office: _____

Mobile: _____

E: _____

Los Angeles | California