

## Sell More Products Online

### Examples of getting into the HEAD of your customer and using their words

#### Amazon

[https://www.amazon.com/gp/product/B01FXMERXK/ref=s9\\_cdeal\\_hd\\_bw\\_b4SbO\\_i1?pf\\_rd\\_m=ATVPDKIKXoDER&pf\\_rd\\_s=merchandised-search-4&pf\\_rd\\_r=DKEDBDFTZW6PP1MJDDXK&pf\\_rd\\_t=101&pf\\_rd\\_p=e1283271-2c54-55cf-858a-1b6658b21031&pf\\_rd\\_i=1063262](https://www.amazon.com/gp/product/B01FXMERXK/ref=s9_cdeal_hd_bw_b4SbO_i1?pf_rd_m=ATVPDKIKXoDER&pf_rd_s=merchandised-search-4&pf_rd_r=DKEDBDFTZW6PP1MJDDXK&pf_rd_t=101&pf_rd_p=e1283271-2c54-55cf-858a-1b6658b21031&pf_rd_i=1063262)

Format: Kindle Edition

In case the title didn't give it away, **this book is not for prudes**. Or **sweet little great grandmas**. If you liked "Go the bleep to Sleep", you'll probably like this one.

Back in my less jaded parenting days, I wrote a Facebook post in which I didn't understand how anyone could like a book like that. There are real cases of child abuse and sad tales of infertility - shouldn't we cherish every moment we have with our little love bugs? Well, then I had another baby. And my older daughter turned 3. And suddenly I understood that this kind of humor is **a coping mechanism for crazed parents**. Because **if we don't laugh, we will never stop crying**.

[Danny](#) said...

Format: Hardcover

Absolutely hilarious- I bought this for two of my friends as a first mother's day present. I decided to read a few pages before I gave it to them and ended up not being able to put it down- and I'm not even a mom! Hilariously written and **a great read for new moms who have enough "how to raise your kids" books to make them sick and anxious**. It's funny, lighthearted and touches on lots of important themes- like **new mommy stress, anxiety, and even depression**.

#### Madewell

[https://www.madewell.com/madewell\\_category/BAGS/totes/PRDOVR~F5774/F5774.jsp?color\\_name=dark-chestnut](https://www.madewell.com/madewell_category/BAGS/totes/PRDOVR~F5774/F5774.jsp?color_name=dark-chestnut)



★★★★★☆☆☆☆

**Momof3**

Location:**Palo Alto, CA, USA**

**Great Bag at a great price**

SEPTEMBER 27, 2016

I am excited to start using this bag. I bought it in the brown and it is a really nice color. **What I am most excited about is that it is not too heavy.** The leather appears to be very nice and the price point is really good. I really love the "throw it all in" type of bag but not when they are too big. This bucket bag fits the bill.

Location:**Chicago Il**

**Finally the perfect bucket bag!**

AUGUST 19, 2016

This Lisbon bucket bag is Amazing!! I first got the chestnut color one but since I LOVE It so much also ordered in it black. **The bag is big, but the leather is soft and super light weight!** Great quality. Get it, you won't be disappointed!

Was this review helpful?**YES9NO0**

★★★★★☆☆☆☆

**PDID**

Location:**Los Angeles, CA**

**Nice Bag But faulty Strap**

SEPTEMBER 2, 2016

Love the look and feel of this bag! Great size as well! **My main complaint is that the strap adjustments always go back to the largest size after wearing the bag on your shoulder for a short amount of time which is a little annoying.** But otherwise, love the bag!

Was this review helpful?**YES8NO0**

★★★★★☆☆☆☆

**Anne2661**

Location:**Denver, CO**

**Even Better Than My Previous Bag!**

AUGUST 25, 2016

I owned a Madewell bucket bag that I carried daily and loved - but this bag is even better. With a streamlined design and a **secure zip top**, it fits my needs perfectly!

Was this review helpful?**YES7NO0**

★★★★★☆☆☆☆

**LizMKE**

Location:**Milwaukee, WI, USA**

**Love the shape, not sure about the quality**



SEPTEMBER 9, 2016

The glowing reviews and sale price made me purchase this bucket bag. When I got it in the mail, the leather is not as amazing quality as it appeared in the pictures. Not sure if it will soften up as I use it? Weird pocket stitching mars one side of the bag. Debating whether to return it. **I want to love it but am not fully sold.**

★★★★★☆☆☆☆

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**Handbag letdown**

SEPTEMBER 2, 2016

I buy at least one to two handbags annually from made well as well as dresses, blouses shoes, etc. I have always been impressed so I did not hesitate to buy this bag AND have it personalized sight unseen. What a terrible mistake. It is the poorest grade of leather. **I have seen faux leather bags in stores that are nicer.** I cannot even return it because of monogram inf. Extremely disappointed. Do not waste your money.

Was this review helpful?**YES11NO1**

★★★★★☆☆☆☆

**anyhoo**

Location:**Seattle, WA, USA**

**Nice look but cheap leather**

SEPTEMBER 22, 2016

I like the look of the bag and handle, but the leather just feels so cheap. It is thin, brittle and just not nice to the touch. It looks alright, but for the price I'd like it to feel nice too. Will be returning.

Was this review helpful?**YES3NO0**

★★★★★☆☆☆☆

**TracyG**

Location:**Kansas City, MO, USA**

**Not the quality I expected**

SEPTEMBER 22, 2016

I expected this bag to be soft, slouchy leather. Instead, it's stiff and poor quality. Had I know it was so stiff, I would not have purchased it. Unfortunately, I can't return it because I had it monogrammed. I'm



hoping it will soften up over time but all in all, definitely not what I expected. The inside pocket is weird as well and doesn't lay flush to the side of the bag. The dark chestnut is a nice color and the size is good but that's about all I can say that's positive. Luckily I got it on sale and was not out the full purchase price. So disappointed.

Was this review helpful? **YES** **NO**

## Anthropologie

<http://www.anthropologie.com/anthro/product/clothes-dresses/4130346824221.jsp#/>



StylishMomOfTwo

from Eagle River, Alaska

Age Range:30-34

Height (Feet):5

Height (Inches):6

Body Type:Straight and slender

It's still too short....

I was so pumped to see a slightly different version of last years, Military Swing Shirtdress, because I loved the idea of it, but it was just was too voluminous and short for me... Well, this year, I ordered a size up, remembering that last years...[read more](#)

Aesthetic/design:

3 / 5

Quality:

4 / 5

Pros: good quality, great color, cool styling

Cons: too short

Yes, I recommend this product.



ellearezee

from baltimore ,md

Age Range:30-34

Height (Feet):5

Height (Inches):7

September 28, 2016

**unless you have the body of the model** - tall and very thin and wear a really small size - don't even think about getting this dress! it's literally a heavy sack. it hit right above my knee in the front and basically mid-calf in the back. the material...[read more](#)

