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| Jan | Feb | Mar | April |
| Sale Jan. 5 - 15 | Valentine’s Day value-add special, free monogramming with any purchase – 3 days only | 4 new styles released 3/15 | Vacation 4/3 – 4/15 |
| May | June | July | Aug |
| 4 new styles released 5/01  Memorial Day weekend special sale | Renegade Craft Fair | Week at the beach – 3rd week  LA Show early July | 4 new styles released 8/25 |
| Sept | Oct | Nov | Dec |
|  | Dose Market 3rd weekend  3 new styles released 10/15/  Thanksgiving in CT | Thanksgiving in CT  BOGO half off Cyber Monday special | 2 Day Shipping same as ground Dec 18 - 22 |
| Jan | Feb | Mar | April |
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| May | June | July | Aug |
|  |  |  |  |
| Sept | Oct | Nov | Dec |
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